

VALIDATE 2025

- ▶ WHERE THE VALIDATION WORLD MEETS
- ▶ MEET TECH-FOCUSED VALIDATION LEADERS



CONFERENCE & NETWORKING

SPONSORSHIP PROSPECTUS

April 30 - May 1, 2025
Seaport Hotel | Boston, Massachusetts



ABOUT THE CONFERENCE

Technology, Regulation, Best Practice

VALIDATE is the annual validation experience, powered by Kneat, that gathers validation and quality professionals from around the world to discover and apply validation technologies, regulations, and best practice. The theme of VALIDATE 2025 is "Accelerating Digital Maturity." You can get more information on specific sessions on the agenda page of the conference website.

VALIDATE 2025 will take place on April 30 and May 1, 2025 in Boston, Massachusetts, at the Seaport Hotel.

Sponsorship Opportunities at Our Premier Industry Event

Companies who work within the validation and quality services functions are invited to be a part of the VALIDATE experience and can sponsor VALIDATE 2025.

By signing on as a sponsor, your company will unlock significant value. Showcase your solutions to a qualified audience of tech-focused validation and quality professionals, executives, and decision makers in the validation space. Enhance your brand with this audience and position yourself as leaders in the validation and quality services industry.

We have the ability to work with you to help with brand awareness, networking, and lead generation opportunities.



About the Attendees

The conference will look to bring together over 140 senior quality and validation professionals—from tech-focused organizations seeking services and technologies to support operations in regulated industries around the globe.

VALIDATE 2025 takes place over two days, across extensive sessions spread over two tracks and networking opportunities, including dinners and offsite social experiences. The agenda includes a half day of exclusive Kneat customer sessions, including a Kneat Gx product roadmap and a private networking reception.

INDUSTRY SEGMENTS REPRESENTED

- ▶ 45% Pharmaceuticals
- ▶ 6% Biotechnology
- ▶ 6% Electronic Manufacturing
- ▶ 3% Medical Devices
- ▶ 40% Other (CPG, Construction, Machinery, etc.)



45%



6%



6%



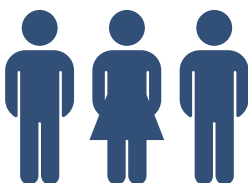
3%



40%

JOB AREAS REPRESENTED

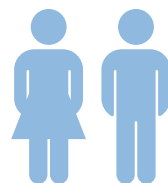
- ▶ 13% Quality
- ▶ 22% Validation
- ▶ 20% Engineering, Compliance, IT, Other
- ▶ 22% are “Senior Manager” and above



13%



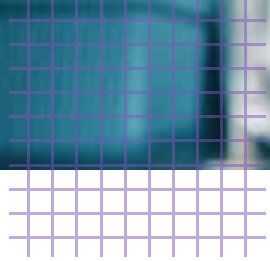
22%



20%



22%



JOB ROLES OF ATTENDEES INCLUDE:

- ▶ Validation Engineer
- ▶ Validation Manager
- ▶ Validation Specialist
- ▶ C&Q Lead
- ▶ CSV Engineer
- ▶ Associate Director, Quality
- ▶ Associate Director, IT
- ▶ Commissioning Engineer
- ▶ Associate Manager Process Validation
- ▶ Director of Quality Assurance
- ▶ Manager of Quality Assurance
- ▶ Manager of CSV
- ▶ Manager of Validation
- ▶ Director of Global Regulatory
- ▶ Director of Engineering
- ▶ Facilities Manager
- ▶ Global Head of Validation
- ▶ VP, Operations Quality Assurance

COMPANY SIZES REPRESENTED

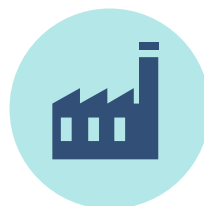
- ▶ 53% are classified as “Strategic” which is having over 5000 employees
- ▶ 16% are classified as “Enterprise” which is having between 1000-5000 employees
- ▶ 6% are classified as “Mid-Market” which is having between 100-1000 employees
- ▶ 25% are classified as “SMB” which is having less than 100 employees



53%
Strategic



16%
Enterprise



6%
Mid-Market



25%
SMB

Sponsorship Packages

Showcase your solutions to a qualified audience of tech-focused validation and quality professionals, executives, and decision makers in the validation space by sponsoring VALIDATE 2025.

HOW IT WORKS

Build the optimal package to suit your strategic goals. Select a *Starting Sponsorship Package* to access core sponsorship benefits, then select one or more options from the *Thought Leadership*, *Brand Awareness and Marketing*, or *Special Visibility Tactical Add-On* categories to achieve your specific strategy goals.

SUPPORTING OUR STRATEGIC PARTNERS - AN EXCLUSIVE DISCOUNT

Our Partner Program is dedicated to creating value for Kneat's Partners, that's why we're offering all current Strategic Partners an exclusive rate for the Starting Sponsorship Package, and 10% off their total sponsorship purchase. All rates are in USD. Not a partner? [Click to learn more.](#)

STARTING SPONSORSHIP PACKAGE - \$2,500

Benefits of the starting sponsorship include:

- ▶ A booth in the Exhibit Hall over the full two-day conference, including the morning Customer-Only sessions.
- ▶ The option to participate in the conference scavenger hunt, which will help drive traffic to sponsor booths. Provide gift valued at a minimum of \$100.
- ▶ Access to a list of attendees (excluding those who opted out).
- ▶ Pre-conference brand exposure via our website, email, and social media.
- ▶ Brand exposure at the event, including company logo on rotating slides between sessions.
- ▶ Dedicated time for attendees to visit and mingle with sponsors.
- ▶ Two full-conference attendee badges including access to the customer-only day before the reception and access to all other networking events.
- ▶ All sponsors can purchase additional passes for \$299 for each additional personnel.

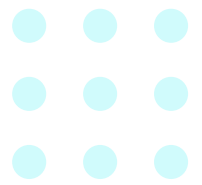
Customize your sponsorship package to suit your strategic goals! Pick your tactical add-ons from the individual items (in addition to the Starting Sponsorship Package) listed in any of our three categories – *Thought Leadership*, *Branding & Marketing*, and *Special Visibility* – and be recognized in one of our sponsorship levels:

- ▶ **Silver:** Starting sponsorship only or total spend less than \$3,000
- ▶ **Gold:** Spend \$3,000 – \$5,000
- ▶ **Platinum:** Spend \$5,000 – \$7,000
- ▶ **Diamond:** Spend \$7,000 +

2025 VALIDATE SPONSORSHIP OPPORTUNITIES

	Partner Price <i>*prices reflect 10% partner discount</i>	Non-Partner Price
Starting Sponsorship Package <i>Any of the following sponsorships and opportunities must be included with the Starting Sponsorship Package</i>	\$2250	\$2500
THOUGHT LEADERSHIP TACTICAL ADD ONS		
Roundtable Sponsor – 3 Available	\$1800	\$2000
▶ One additional full conference badge		
▶ Lead a roundtable discussion at lunch or networking break		
▶ Discussion to be added to program agenda		
▶ Recognition in preceding session		
Panel Sponsor – 2 Available	\$2700	\$3000
▶ Two additional full conference badges		
▶ Be a panelist on one of the conference sessions that's relevant to your audience		
Dedicated Session Sponsor – 3 Available	\$3600	\$4000
▶ Two additional full conference badges		
▶ Additional Speaker conference badge		
▶ 45-minute original presentation as part of the conference agenda (no more than two sessions happening concurrently at a time)		
Additional Thought Leadership Opportunities – Priced Each		
▶ Spotlight coverage in a quarterly Kneat Newsletter – 2 available	\$675	\$750
▶ Dedicated email send pre or post event to our database – 2 available	\$900	\$1000
▶ Pre or Post Event Blog Post – 2 available	\$900	\$1000
▶ Participate in a post conference webinar hosted by Kneat – 1 available	\$1800	\$2000
BRAND AWARENESS AND MARKETING TACTICAL ADD ONS		
Swag Bag Sponsor – 1 Available	\$900	\$1000
▶ One additional full conference badge		
▶ Get swag or a piece of collateral added to the conference swag bag handed out to each attendee upon registration. Sponsor must provide item ahead of event		
Scavenger Hunt Grand Sponsor – 1 Available	\$900	\$1000
▶ One additional full conference badge		
▶ Provide the grand prize (minimum value of \$500)		
▶ Announce the scavenger hunt winners at conference close		
Networking Break Sponsor – 3 Available	\$1800	\$2000
▶ One additional full conference badge		
▶ Recognition as the sponsor in the program guide and at the end of the preceding session		
▶ Logo displayed in the break networking area		

Recharge Lounge Sponsor – 1 Available	\$2700	\$3000
▶ Two additional full conference badges		
▶ Recognition as the sponsor in program guide, opening sessions, and throughout conference		
▶ Logo displayed in Recharge Lounge – any additional branding or collateral must be provided by sponsor and approved by Kneat ahead of event (i.e., signage, squid plugs, cocktail napkins, etc.)		
Opening Keynote Sponsor – 1 Available	\$2700	\$3000
▶ Two additional full conference badges		
▶ Recognition as the sponsor in the session introduction		
▶ Logo will be included in intro and outro and program guide		
▶ Ability to place a seat drop with collateral or swag ahead of session		
Additional Branding Opportunities – Priced Each		
▶ Provide a 30 second infomercial to be played between sessions – 4 available	\$675	\$750
▶ Place a 1 page ad in the printed program guide – 2 available	\$450	\$500
SPECIAL VISIBILITY TACTICAL ADD ONS		
Breakout Session Sponsor – 1 Available	\$2700	\$3000
▶ Two additional full conference badges		
▶ Moderate a panel that is relevant to your audience		
▶ Recognition on intro slide and program guide		
Networking Offsite Sponsor – 1 Available	\$3600	\$4000
▶ Two additional full conference badges		
▶ Recognition as the sponsor in program guide		
▶ Provide 2-3 minutes for you to address the attendees		
▶ You may provide swag or collateral for the event at your own expense (i.e., custom cups, cocktail napkins, etc.)		
Headshot Booth Sponsor – 1 Available	\$3600	\$4000
▶ Two additional full conference badges		
▶ Recognition as the sponsor in the program guide and onsite signage		
▶ Thank you in opening/closing presentations		
▶ Contact list of those who participated in the headshot booth		
Additional Special Visibility Opportunities – Priced Each		
▶ One minute introduction of your company ahead of a breakout session – 2 available	\$450	\$500



Be a part of the experience and showcase your services and technologies to a qualified audience of tech-focused senior professionals in the validation and quality space.

To book a sponsorship package or to discuss what is right for you, please contact our **Events & Partner Marketing Specialist, Samantha Morrison**, at sponsorship@validateconference.com

VALIDATE



Contact Us

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Stay Connected  

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